



UX Secrets

Resources for Choosing HR Tech in a Modern Workforce

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Persona name:

Description

Describe this kind of person and their role, including environment, skills, hours, and other helpful details.

Key Tasks

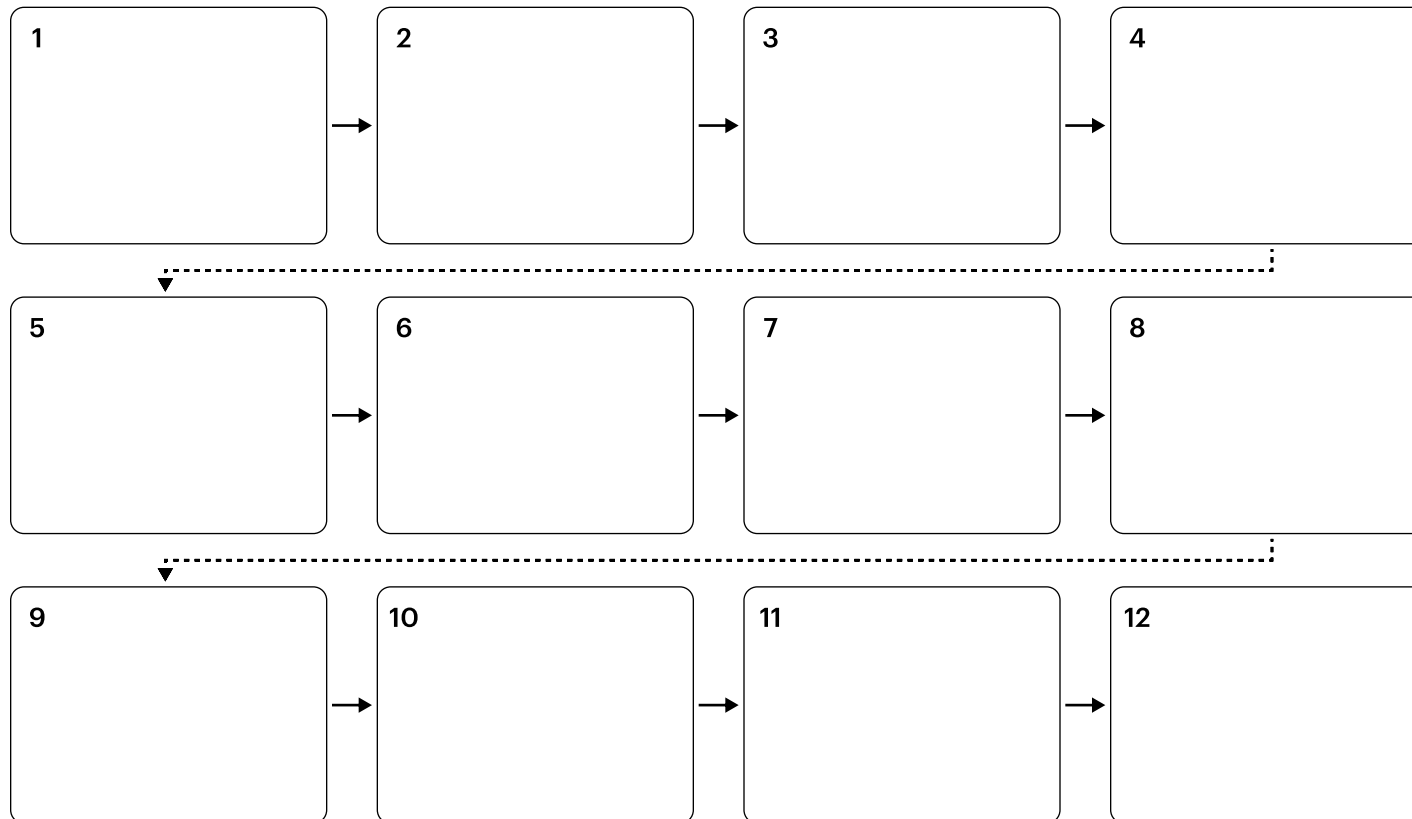
List the most common things this kind of person does for their everyday work.

Key Challenges

Identify challenges that create difficulty or interfere with the tasks related to their job.

Journey Map

Persona name:



Tasks

List the most common things this kind of person does for their everyday work.

Challenges

Identify challenges that create difficulty or interfere with the tasks related to their job.

Notes

Driving Statements

Persona

What kind of person is this?

Problem

What is the problem for them?

Need

How could the problem be solved?

Outcome

What would be the end result?

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Feature Map & Prioritization

Feature Ideas

What features might address the persona needs?



Priority

	Product Name	Product Name	Product Name	Product Name
1	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
3	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
4	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
5	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
6	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
7	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
8	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
9	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
10	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

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